October 28, 2013

Ms. Jenn Witherell
Big Enterprises
1610 17th Ave S
Nashville, TN 37212

Dear Jenn,

As you know, I am completing a doctoral dissertation at The University of Alabama entitled “Artist-Fan Engagement Model: Implications for Music Consumption and the Music Industry.” I would like your permission to reprint in my dissertation excerpts from the following website:

Description: 2012 Website homepage of the music duo Elenowen. This page is being used as an example to describe a working application of the theoretical “Artist-Fan Engagement Model.” The dissertation goes through the front page to describe various ways in which the website user engages (i.e., interacts) with the music artist. The file in use is in a JPEG format.

In Text Legend:
*Figure 1.2. Elenowen Artist Domain Website*

In Text Caption:
*Figure 1.2. This music duo’s website provides an example of an interactive artist homepage. It exemplifies a practical application of the theoretical “Artist-Fan Engagement Model.” Adapted from Elenowen. (2012). Official website. Retrieved from http://www.elenowen.com. Copyright 2012 by Elenowen. Reprinted with permission.*


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If these arrangements meet with your approval, please sign this letter where indicated below. Thank you for much for your consideration of this request.
Sincerely,

Sarita Stewart

Doctoral Candidate
College of Communication and Information Sciences
The University of Alabama

Jenn Witherell, Title

Date: 10/28/13